

APRIL 9-10

# SPONSORSHIP



NOW  
WITH  
2 DAYS  
OF MUSIC

# BENEFITS OF SPONSORSHIP

**SUPPORTING WACO & WACOANS  
BRAND VISIBILITY AT WACO EVENTS  
VIP ACCESS**



MUSIC HEALS

**BOWEN FAMILY  
FOUNDATION**

## **The Bowen Family Foundation Believes That Music Heals.**

That belief is why we've dedicated ourselves to the mission of helping to heal the children and families in and around Waco. We partner with various agencies and non-profits here in our community to find the people most in need of help and get them the resources and support they need. It's about all of us—the foundation, you, and the people working on the front lines—banding together to create a real and lasting impact on Waco and the people who choose to call it home.

### **CONTACT US**

Sponsorship inquiries and additional event information: [info@BowenFamilyFoundation.org](mailto:info@BowenFamilyFoundation.org)  
or [www.BowenFamilyFoundation.org](http://www.BowenFamilyFoundation.org)

# SPONSOR PACKAGES

Each sponsorship has exclusive options for signage and name recognition that apply to each level.

## **BRONZE SPONSOR: \$7,500**

**INCLUDES: 4 VIP Tickets + 6 General Admission**

## **SILVER SPONSOR: \$10,000**

**INCLUDES: 6 VIP Tickets + 8 General Admission**

## **GOLD SPONSOR: \$15,000**

**INCLUDES: 8 VIP Tickets + 10 General Admission**

## **PLATINUM SPONSOR: \$20,000**

**INCLUDES: 10 VIP Tickets + 15 General Admission**

## **TITLE SPONSOR: \$55,000**

**INCLUDES: 20 VIP Tickets + 40 General Admission**

- Company name displayed alongside the annual event logo which will appear in any and all printed materials and electronic media associated with the event (i.e. TV commercials, newspaper ads, posters, billboards, online ads, etc).
- Company name mentioned audibly in all paid and promotional radio and TV ads
- Logo placement on step and repeat banners for artist and VIP areas.

## **READY? CONTACT US**

**SPONSORSHIP INQUIRIES AND ADDITIONAL EVENT INFORMATION:**

**[info@BowenFamilyFoundation.org](mailto:info@BowenFamilyFoundation.org) OR [www.BowenFamilyFoundation.org](http://www.BowenFamilyFoundation.org)**